



Executive Committee Region 4 Behavioral Health Board

September 7, 2017

Central District Health Department, Huckleberry Room

707 N Armstrong Place, Boise

In Attendance: Kim Keys, Co-Chair; Christina Smith, Co-Chair; Chris Christopher; Elizabeth Francis, Secretary; Brandi Hissong, Vice Chair; Alexis Pickering; Julie Nease

Absent: Jen Burlage, Treasurer

Meeting called to order at 9:05

Attendance Review

Attendance from the August Board meeting was reviewed. No actions needed.

BHB State Call

Kim and Christina listened on the call for last month. Discussion was held on the possibility of adding a new minority position to regional Boards which may be a Native American representative. A legislative decision is required to add a new position.

Regional Boards are looking at strategic planning. The possibility of a statewide strategic plan was discussed. Each region is unique in their individual needs and a statewide plan may not be feasible. Alexis and Jen will listen on the next call and report at the next EC meeting.

Marketing Committee

The Recovery Rally ran smoothly. Many questions were asked from providers, consumers, families. Everyone thought the table display/materials were well put together and Julie did a great job.

Christina informed the committee that \$324.67 has been spent for marketing materials. Due to the turnaround time, Alexis brought up the personnel costs that were incurred to get the materials ready in time. The EC discussed how to flex the marketing budget and Christina will work with Alexis to establish how much money is left for the rest of the year to spend on marketing (accounting for spent CDHD staff time). There are other events throughout the year that the Board could be involved with. Chris will look into possible booth space donations. Event procedures need to be established that will include an outline of the needs and costs involved.

Christina stated that the Marketing Committee needs more members to help with events and there was a discussion about inviting committee members to participate. It is vital that Board members participate in events that they've supported and to not leave the heavy lifting to the committees to represent the Board.

Strategic Planning Update

The Gaps and Needs report has been provided to Gary Raney. A questionnaire was sent to the Board members who are not able to attend the meeting. Larry Maneely of the Ada County Commissioner's Office will attend in Commissioner Visser's place.

Crisis Center Tour for the Board

Chris stated that he is looking at November to schedule the Crisis Center tour. The date will be announced at the October regular Board meeting and he will send the date to the EC by Sept. 15, 2017. Representative Phyllis King will be invited to Crisis Center tour as she was instrumental in the creation of the Crisis Center.

Youth Mental Health First Aid Training Update

Alexis reported that the YMHFA trainings are now completed. The program went well with a few hiccups. Christy Sofaly and Amanda Leader were amazing in her primary support role.

The grant application process was discussed. The Board will continue to require committees submit grant proposals and the requiring documents eight weeks from the deadline. Applications need to include an outline administrative planning and support. Kim will obtain a sample of this outline that can be edited to meet the R4BHB needs. Julie will send some of the main CDHD and federal protocols to Kim that will inform her staff to create a better document.

Exit Survey Results

Alexis shared four exit survey results from exiting Board member. All surveys provided very positive feedback.

Board Minutes to Members

Julie will begin emailing the regular Board meeting minutes to members once they are ready along with supporting documents. Minutes will also continue to be emailed with the agenda two days prior to meetings.

Quarterly R4BHB Newsletter & Member Spotlight

Sanda Kuzeta-Cerimagic had previously suggested a R4BHB newsletter. Alexis will contact Sanda to see if she will take on this project. Alexis will also see if Kris Hoffman would be willing to help since she has a talent for these things. The newsletter will be sent out to Board members along to the email distribution list and posted on the R4BHB website and could be sent out quarterly.

A Board member will be chosen each month to be acknowledged at regular Board meetings. A certificate of recognition will be given to each highlighted member and a spotlight about them will be displayed on the screen. Amanda Leader will be first member to be highlighted and it will start on the October meeting.

R4BHB Meeting Agenda Review

Meeting adjourned at 10:15